

1 ROBERT H. ROTSTEIN (72452)

rxr@msk.com

2 PATRICIA H. BENSON (60565)

phb@msk.com

3 JEAN PIERRE NOGUES (84445)

jpn@msk.com

4 MITCHELL SILBERBERG & KNUPP LLP

11377 West Olympic Boulevard

5 Los Angeles, CA 90064-1683

Telephone: (310) 312-2000

6 Facsimile: (310) 312-3100

7 Attorneys for Plaintiffs,

NBC Studios, LLC, Universal Network Television

8 LLC, Open 4 Business Productions LLC, and

NBCUniversal Media, LLC

9
10 UNITED STATES DISTRICT COURT

11 CENTRAL DISTRICT OF CALIFORNIA

12
13 NBC STUDIOS, LLC; UNIVERSAL
14 NETWORK TELEVISION, LLC;
15 OPEN 4 BUSINESS PRODUCTIONS
LLC; and NBCUNIVERSAL MEDIA,
LLC,

16 Plaintiffs,

17 v.

18 DISH NETWORK CORPORATION;
19 DISH NETWORK L.L.C.,

20 Defendants.

Case No. 2:12-cv-04536-DMG-SH

**NBCUNIVERSAL MEDIA, L.L.C.'S
OPPOSITION TO DISH
NETWORK CORPORATION AND
DISH NETWORK L.L.C.'S
MOTION TO DISMISS COUNTS V
AND VI OF PLAINTIFF'S FIRST
AMENDED COMPLAINT**

TABLE OF CONTENTS

	<u>Page</u>
I. INTRODUCTION.....	1
II. RELEVANT PROCEDURAL BACKGROUND.....	3
III. THE COURT SHOULD DENY DISH’S MOTION OR, IN THE ALTERNATIVE, DEFER RULING UNTIL THE NEW YORK COURT DECIDES NBCU’S PENDING MOTION TO TRANSFER THE REMAINING NEW YORK CLAIM AGAINST NBCU TO CALIFORNIA.....	5
A. The Issue Of A Compulsory Counterclaim Will Be Irrelevant If The New York Motion To Transfer Is Granted, And In Any Event Does Not Require Dismissal.....	6
B. The New York Court Has Not “Already Ruled” On Any Transfer Motion, Let Alone On NBCU’s Pending Motion To Transfer.....	9
C. The Law Of The Case Doctrine Is Inapplicable	11
D. Unless New York Court Determines That Transfer Is Unwarranted, The “First-Filed” Doctrine Is Irrelevant	11
IV. Conclusion.....	12

TABLE OF AUTHORITIES**Page(s)****CASES**

<i>Adam v. Jacobs,</i> 950 F.2d 89 (2d Cir. 1991)	7
<i>Alltrade, Inc. v. Uniweld Products, Inc.,</i> 946 F.2d 622 (9th Cir.1991)	11, 12
<i>Asset Allocation & Mgmt. v. Western Employers Ins.,</i> 892 F. 2d 566 (7th Cir. 1989)	7
<i>Christianson v. Colt Indus. Operating Corp.,</i> 486 U.S. 800 (1988)	11
<i>Cusano v. Klein</i> 196 F. Supp. 2d 1007 (C.D. Cal. 2002)	11
<i>Cypress Equipment Fund, Ltd. v. Royal Equipment, Inc.,</i> No. C-96-3783 MMC, 1997 WL 106137 (N.D. Cal. Jan. 13, 1997)	12
<i>EMC Corp. v. Bright Response, LLC,</i> (No. C-12-2841 EMC) 2012 WL 4097707 (N.D. Cal. 2012)	11
<i>Englewood Lending Inc. v. G&G Coachella Investments, LLC</i> 651 F. Supp. 2d 1141 (C.D. Cal. 2009)	3, 6
<i>Essex Crane Rental Corp. v. Vic Kirsch Const. Co., Inc.,</i> 486 F. Supp. 529 (S.D.N.Y. 1980)	9
<i>Gardner v. GC Services, LP,</i> No. 10-CV-997-IEG (CAB), 2010 WL 2721271 (S.D. Cal. July 6, 2010)	12
<i>Goodyear Tire & Rubber Co. v. McDonnell Douglas Corp.</i> 820 F. Supp. 503 (C.D. Cal 1992)	11
<i>Hydranautics v. FilmTec Corp.,</i> 70 F.3d 533 (9th Cir. 1995)	7
<i>Inforizons, Inc. v. VED Software Services, Inc.,</i> 204 F.R.D. 116 (N.D. Ill. 2001)	6

TABLE OF AUTHORITIES
(continued)

	<u>Page(s)</u>
<i>J. Lyons & Co. Ltd v. Republic of Tea, Inc.</i> , 892 F. Supp. 486 (S.D.N.Y. 1995)	6
<i>Kolko v. Holiday Inns, Inc.</i> , 672 F. Supp. 713 (S.D.N.Y. 1987)	9
<i>Pacesetter Sys., Inc. v. Medtronic, Inc.</i> , 678 F.2d 93 (9th Cir.1982)	12
<i>Sage Realty Corp. v. Insurance Co. of N. Am.</i> , 34 F.3d 124 (2d Cir. 1994)	7
<i>Sobiech v. International Staple & Mach. Co.</i> , No. 85 Civ. 7529 (JFK), 1986 WL 1815 (S.D.N.Y. January 31, 1986).....	10
<i>Southern Construction Co., Inc. v. Pickard</i> , 371 U.S. 57 (1962)	7, 8
<i>Techshell, Inc. v. Incase Designs Corp.</i> , No. C-11-04576-YGR, 2012 WL 692295 (N.D. Cal. Mar. 2, 2012).....	10
<i>Ticketmaster L.L.C. v. RMG Technologies, Inc.</i> , 536 F. Supp. 2d 1191 (C.D. Cal. 2008).....	3, 6
<i>U.S. Lines Co. v. MacMahon</i> , 285 F.2d 212 (2d Cir. 1960)	10

STATUTES

28 U.S.C.	
§ 1404	5
§ 1404(a)	2, 9
§ 2201	9

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

TABLE OF AUTHORITIES
(continued)

Page(s)

OTHER AUTHORITIES

3-13 Moore's Federal Practice - Civil § 13.10 (Matthew Bender 2012) 7

Fed. R. Civ. P.

 12(b)(1) 9

 12(b)(6) 9

 13 7

 13(a) 6, 7, 8

1 **I. INTRODUCTION**

2 Tucked within the last sentence of the four-page "background" section of
 3 their brief, defendants DISH Network Corp. and DISH Network, L.L.C.
 4 (collectively, "DISH") hide the single most important fact applicable to their
 5 motion to dismiss the two contract claims asserted by NBCUniversal Media LLC
 6 ("NBCU") – *i.e., that three weeks before DISH filed the instant motion, NBCU*
 7 *filed a motion in the New York action to transfer all contract-related claims*
 8 *involving NBCU to California (the "New York Transfer Motion"), which is*
 9 *already fully briefed before Judge Laura Taylor Swain in the Southern District*
 10 *of New York. See Motion 4:27-5:2.*

11 NBCU brought the New York Transfer Motion to prevent the extraordinary
 12 inefficiencies that would result from litigating identical contract interpretation
 13 issues in two separate actions on two different coasts – a situation that would have
 14 existed *whether or not* NBCU had asserted the breach of contract claims that DISH
 15 is moving to dismiss here. That is because weeks before NBCU amended its
 16 complaint in this California action to add claims for breach of contract, ***DISH*** *itself*
 17 injected its contract contentions into this action by way of affirmative defense to
 18 NBCU's claims for copyright infringement.¹

19 If the New York Court grants NBCU's New York Transfer Motion, all of
 20 the parties' contract claims will be before this Court, and Defendants' Motion to
 21 Dismiss – which hinges entirely on the fact that as of this moment there are
 22 contract claims pending in New York – will be moot. Accordingly, DISH's
 23 motion should be denied outright, or at least be deferred until after the New York
 24 court rules on the New York Transfer Motion.

25
 26
 27 ¹ Notably, DISH has never denied that the affirmative defense it asserts in
 28 California and the declaratory relief claim it asserts in New York are based on, and
 will require interpretation of, the identical provisions of the identical contract.

1 DISH tries to argue that the New York Court “has already decided that the
 2 contract claims are properly heard there” (Motion at 2:7-8). DISH is mistaken.
 3 The New York Court ruled *only* that DISH’S contract-based declaratory judgment
 4 claims against NBCU should not be dismissed as an improper anticipatory filing.
 5 At the time of that ruling, DISH had not yet asserted its contract-based affirmative
 6 defense in California, and NBCU had not yet amended its complaint here to add
 7 contract claims, so the New York Court could not have considered, let alone
 8 decided, the issue now before it on NBCU’s New York Transfer Motion – *i.e.*,
 9 whether DISH’s declaratory contract claims against NBCU in the New York
 10 Action should be transferred to California pursuant to 28 U.S.C. §1404(a) in the
 11 interests of justice and judicial efficiency, so that identical contract interpretation
 12 issues are not being litigated in two courts. There is simply no rational reason why
 13 both the Southern District of New York and the Central District of California
 14 should analyze and construe the identical terms of the identical contract to
 15 determine the identical issue, namely, whether or not DISH is permitted by that
 16 contract to engage in the business conduct NBCU has challenged. It is not
 17 surprising, therefore, that DISH has never ever articulated any such reason, either
 18 in its opposition to the pending New York Transfer Motion, or here. Nor is it
 19 surprising that there is apparently no precedent for two courts leaving in place a
 20 procedural tangle of that nature requiring an absurdly duplicative judicial
 21 undertaking.²

22 DISH also argues that because the New York court did not dismiss its
 23 contract declaratory relief claims as anticipatory, the “law of the case” doctrine
 24 somehow requires *this* Court to dismiss NBCU’s breach of contract claims. Again
 25

26 ² As we have advised Judge Swain and now this Court, diligent research has failed
 27 to disclose – and DISH has obviously failed to cite -- *a single case* decided under
 28 28 U.S.C. § 1404(a) that left in place the result that DISH advocates, namely, a
 lawsuit cloven in two in which two different district courts will be required to
 interpret the same provisions of the same contracts to decide claims that address
 the same set of operative facts.

1 DISH is wrong. The law of the case doctrine applies only to a ruling made in the
 2 same case. Of course, the New York action is an entirely separate action from this
 3 California action.

4 In sum, stripped of its fatally flawed “already decided” and “law of the case”
 5 arguments, DISH’s motion depends on the continued existence of *the remaining*
 6 *claim* in its declaratory relief complaint against NBCU in New York. If the New
 7 York Court transfers that claim to California, there will be no basis for DISH’s
 8 motion.³

9 **II. RELEVANT PROCEDURAL BACKGROUND**

10 In an apparent effort to obfuscate the fact that NBCU has filed the New
 11 York Transfer Motion, seeking to transfer the remaining portion of DISH’s New
 12 York declaratory relief action to California, the “background” section of DISH’s
 13 Motion devotes pages to matters that are irrelevant to any issue before this Court,
 14 including lengthy quotations from (i) prior NBCU briefs stating (accurately) that
 15 NBCU could not tell from DISH’s original, skeletal declaratory relief action what
 16 contract provisions DISH contended were in dispute; and (ii) an argument that
 17 *Fox*’s counsel made at a TRO hearing in New York at which DISH sought to
 18 enjoin *Fox* from proceeding with *Fox*’s California action. *See* Motion at 3, 4.
 19 Given DISH’s attempt to muddy the waters, a brief summary of the relevant
 20 procedural history is in order.

21
 22 ³ If the New York action against NBCU is transferred to California, it obviously
 23 will be related to the instant case. Given DISH’s affirmative defense that the
 24 Retransmission Agreement authorizes it to operate and offer PTAT and AutoHop
 25 and NBCU’s affirmative claims that this very conduct breaches the Retransmission
 26 Agreement, DISH’s declaratory relief claim will be superfluous and likely
 27 dismissed. *See, e.g., Englewood Lending Inc. v. G&G Coachella Investments, LLC*
 28 651 F. Supp. 2d 1141, 1143-44 (C.D. Cal. 2009) (dismissing counterclaims for
 declaratory relief as “unnecessary” and “superfluous” given claimants’ denial of
 liability and assertion of certain affirmative defenses.); *Ticketmaster L.L.C. v.*
RMG Technologies, Inc., 536 F. Supp. 2d 1191, 1199 (C.D. Cal. 2008) (dismissing
 counterclaim for declaratory relief as “duplicative, and a needless waste of judicial
 resources” where defendant had asserted affirmative defense on the same grounds,
 and any benefit of the declaratory relief action could be “fully realized in this
 context.”)

1 On May 24, 2012, DISH and NBCU each filed Complaints against the other
 2 arising out of DISH's PrimeTime Anytime ("PTAT") and AutoHop services.
 3 DISH's bare-bones New York Complaint sought a declaration that, by operating
 4 and offering PTAT and AutoHop, it had not infringed unspecified NBCU
 5 copyrights and had not breached unidentified provisions of the Retransmission
 6 Agreement between NBCU and DISH ("Retransmission Agreement").⁴ NBCU's
 7 Complaint, filed in California an hour and 26 minutes later, alleged that DISH was
 8 engaged in primary and secondary copyright infringement by virtue of PTAT and
 9 AutoHop. Motion 2:12-18.

10 On July 9, 2012, upon noticed motion, the New York Court dismissed
 11 DISH's declaratory relief action against NBCU with respect to the copyright
 12 infringement claims, finding that those claims constituted "an improper
 13 anticipatory filing" and that there "is no useful or appropriate purpose in
 14 entertaining Dish's declaratory judgment action to the extent it overlaps with the
 15 litigation pending in the Central District of California." July 9, 2012 Order
 16 (Benson Decl., Ex. 2) (the "July 9 Order"), at 12. The Court, however, allowed
 17 the declaratory relief action as to the contract claims to remain in New York,
 18 because NBCU had not at that time asserted a contract claim in California. *Id.*

19 On July 30, 2012, the procedural landscape changed. DISH filed its answer
 20 to NBCU's California Complaint and injected its contract claims into the
 21 California action by way of its Fourth Affirmative Defense. That affirmative
 22 defense alleges that "DISH and its subscribers were authorized and/or licensed by
 23 the Plaintiffs, including subsidiaries and other related entities, to engage in the
 24 allegedly infringing conduct." Answer, Fourth Defense (Docket No. 29). DISH's
 25 assertion of this affirmative defense ensured that regardless of the existence of

26 ⁴ On August 14, 2012, pursuant to stipulation of the parties, DISH filed a First
 27 Amended Declaratory Judgment Complaint, specifying the contract provisions in
 28 the Retransmission Agreement that it claimed gave it the "rights" to make PTAT
 and AutoHop available to DISH subscribers. *See* Ex. 1 to Declaration of Patricia
 H. Benson ("Benson Decl."), ¶¶ 39, 42, 57, 60.

1 contract claims in the New York action, this Court would be required to interpret
2 the provisions of the Retransmission Agreement.

3 Thereafter, on August 20, 2012, NBCU amended its Complaint in this
4 Action to add counts for breach of contract and breach of the implied covenant of
5 good faith and fair dealing, both alleging that DISH has breached the
6 Retransmission Agreement as a result of PTAT and AutoHop. *See* First Amended
7 Complaint (“FAC”), Counts V and VI (Docket No. 32).

8 On August 28, 2012, NBCU answered DISH’s First Amended Complaint in
9 the New York action and simultaneously filed the New York Transfer Motion,
10 asking the New York Court to transfer DISH’s “no breach of contract” declaratory
11 relief claim (the sole remaining claim against NBCU in the New York action) to
12 California pursuant to 28 U.S.C. §1404.⁵ Benson Decl., Exs. 3, 4. The New York
13 Transfer Motion makes the obvious point that because DISH is relying on the
14 Retransmission Agreement to support both its affirmative defense in California and
15 its request for declaratory relief in New York, the *only* way to avoid duplication of
16 effort is to transfer to California the contract claims that remain in New York.

17 Three weeks after NBCU filed the New York Transfer Motion, DISH filed
18 this motion to dismiss.

19 **III. THE COURT SHOULD DENY DISH’S MOTION OR, IN THE**
20 **ALTERNATIVE, DEFER RULING UNTIL THE NEW YORK**
21 **COURT DECIDES NBCU’S PENDING MOTION TO TRANSFER**
22 **THE REMAINING NEW YORK CLAIM AGAINST NBCU TO**
23 **CALIFORNIA**

24 DISH makes a series of arguments that either incorrectly suggest that the
25 New York Court has already ruled on the transfer issue raised by NBCU’s Transfer

26 ⁵ Out of an excess of caution, NBCU included counterclaims for breach of contract
27 in its Answer in New York that are in substance identical to those asserted in
28 NBCU’s FAC here. However, NBCU made clear in its New York Transfer
Motion that it firmly believed those protectively-asserted counterclaims would be
more properly and efficiently heard in the Central District of California, where
DISH had *already* asserted by Affirmative Defense that the very same contract
“authorizes” and “licenses” it to provide the PTAT and AutoHop services. *See*
Ex. 4 to Benson Decl. at 4, fn. 5.

1 Motion, or that this Court is legally obligated to dismiss NBCU's contract claims.
 2 None of those arguments has merit.

3 **A. *The Issue Of A Compulsory Counterclaim Will Be Irrelevant If The***
 4 ***New York Motion To Transfer Is Granted, And In Any Event Does***
 Not Require Dismissal

5 DISH argues that the contract causes of action should be dismissed because
 6 they are compulsory counterclaims in the New York action, and thus must be
 7 litigated in New York. But this argument would apply, if at all, only if the New
 8 York court denies the already fully-briefed New York Transfer Motion.
 9 Otherwise, the New York declaratory relief claim will be transferred to California,
 10 where it will be superfluous and subject to dismissal. *See, e.g., Englewood*
 11 *Lending Inc. v. G&G Coachella Investments, LLC* 651 F. Supp. 2d 1141, 1143-44
 12 (C.D. Cal. 2009) (dismissing counterclaims for declaratory relief as "unnecessary"
 13 and "superfluous" given claimants' denial of liability and assertion of certain
 14 affirmative defenses.); *Ticketmaster L.L.C. v. RMG Technologies, Inc.*, 536 F.
 15 Supp. 2d 1191, 1199 (C.D. Cal. 2008) (dismissing counterclaim for declaratory
 16 relief as "duplicative, and a needless waste of judicial resources" where defendant
 17 had asserted affirmative defense on the same grounds, and any benefit of the
 18 declaratory relief action could be "fully realized in this context.")

19 But this Court can deny DISH's motion outright even without waiting for
 20 Judge Swain's ruling on NBCU's New York Transfer Motion, inasmuch as the
 21 compulsory counterclaim rule relied upon by DISH does not require dismissal of
 22 NBCU's contract claims in this case. Fed. R. Civ. P. 13(a) does not prohibit a
 23 party from filing a claim that would otherwise be a compulsory counterclaim in
 24 another action. *See, e.g., Inforizons, Inc. v. VED Software Services, Inc.*,
 25 204 F.R.D. 116, 118 (N.D. Ill. 2001) ("Rule 13(a) does not expressly bar a party
 26 from asserting an independent action that it could have brought as a compulsory
 27 counterclaim in a pending action."); *J. Lyons & Co. Ltd v. Republic of Tea, Inc.*,
 28 892 F. Supp. 486, 490 (S.D.N.Y. 1995) (noting that "the filing of the compulsory

1 counterclaims in a separate action is not a violation of Rule 13”). Thus, federal
 2 courts have the power, but not the obligation, to dismiss claims that would be
 3 compulsory counterclaims in another case. *See, e.g., Asset Allocation & Mgmt. v.*
 4 *Western Employers Ins.*, 892 F. 2d 566, 572 (7th Cir. 1989) (“[T]he first court has
 5 power...to enjoin the defendant from bringing a separate suit against the plaintiff
 6 in another court, thereby forcing the defendant to either litigate his claim as a
 7 counterclaim or to abandon it....But it is a power, not a duty.”).

8 A court should only exercise its power to dismiss causes of action that would
 9 be compulsory counterclaims in another case when dismissal would further the
 10 policies that undergird Rule 13(a). Those policies are economy, fairness and
 11 consistency. *See, e.g., Hydranautics v. FilmTec Corp.*, 70 F.3d 533, 536 (9th Cir.
 12 1995) (determination of applicability of Rule 13 dependent on “considerations of
 13 judicial economy and fairness [which] dictate that all the issues be resolved in one
 14 lawsuit.”); *Sage Realty Corp. v. Insurance Co. of N. Am.*, 34 F.3d 124, 129 (2d Cir.
 15 1994) (“resolution of the claims and counterclaims in one lawsuit would conserve
 16 judicial resources, thus furthering the underlying policies of Rule 13(a)”); *Adam v.*
 17 *Jacobs*, 950 F.2d 89, 92 (2d Cir. 1991) (Rule 13(a) focuses on both on the logical
 18 relationship between the claims and whether “judicial economy and fairness dictate
 19 that all the issues be resolved in one lawsuit.”); 3-13 Moore's Federal Practice -
 20 Civil § 13.10 (Matthew Bender 2012) (“the policies underlying the compulsory
 21 counterclaim rule [are] achieving economy, fairness, and consistency. . . .”)

22 However, courts are free to retain such claims where, as here, dismissal
 23 would *not* promote the policies underlying Rule 13(a). *See Southern Construction*
 24 *Co., Inc. v. Pickard*, 371 U.S. 57, 60 (1962) (where defendant in two actions that
 25 were required to be filed in two different districts filed counterclaim in second
 26 action only, trial court erred in dismissing that counterclaim and requiring it to be
 27 filed in first action.) As the Supreme Court stated in *Pickard*: “The requirement
 28 that counterclaims arising out of the same transaction or occurrence as the

1 opposing party's claim 'shall' be stated in the pleadings was designed to prevent
 2 multiplicity of actions and to achieve resolution in a single lawsuit all disputes
 3 arising out of common matters...[¶]. It is readily apparent that this policy has no
 4 application here." *Id.*

5 As was the case in *Pickard*, dismissing NBCU's affirmative contract claims
 6 in this case and requiring them to be litigated as counterclaims in another
 7 duplicative action between the same parties 3000 miles away, would not further the
 8 policies underlying Rule 13(a). Dismissal would not achieve judicial economy –
 9 the issue of whether DISH has the contractual right to engage in the conduct
 10 NBCU challenges here will be litigated in California *even if NBCU's contract*
 11 *claims are dismissed*, because DISH's has asserted its alleged contract rights as an
 12 affirmative defense to NBCU's copyright infringement claims. For the same
 13 reason, Rule 13(a)'s goal of "consistency" will not be advanced by dismissal of
 14 NBCU's contract claims – there will still be the same risk of inconsistent rulings as
 15 to whether DISH's conduct is contractually authorized. And plainly, dismissal will
 16 undermine, not promote, the policy of fairness. That is because, by refusing to
 17 dismiss its own "no breach of contract" declaratory relief claim in New York
 18 (which is duplicative of its affirmative defense in California and the mirror image
 19 of NBCU's breach of contract claims here), DISH is effectively demanding that
 20 two different courts decide the same issues, and that NBCU must litigate the
 21 identical issues in two lawsuits on two coasts. No "compulsory counterclaim" case
 22 that DISH has cited – and we are aware of none – dealt with such a situation, nor
 23 countenanced such an extraordinary result.

24 In short, the purported existence of protectively asserted compulsory
 25 counterclaims in New York does not support DISH's position here.

26

27

28

1 ***B. The New York Court Has Not “Already Ruled” On Any Transfer***
 2 ***Motion, Let Alone On NBCU’s Pending Motion To Transfer***

3 DISH argues that NBCU’s New York Transfer Motion is a “renewal” of a
 4 motion it previously made. Motion at 4:27-28. Not so. In response to DISH’s
 5 original rushed-to-the-courthouse declaratory judgment complaint, NBCU moved
 6 for dismissal under Federal Rules of Civil Procedure 12(b)(1) and 12(b)(6) and
 7 28 U.S.C. § 2201, or, in the alternative, to transfer or stay pursuant to 28 U.S.C.
 8 §§ 1404(a) and 2201. That motion (“Motion to Dismiss”) argued that DISH’s
 9 original complaint should be dismissed on the grounds that (1) DISH’s declaratory
 10 relief action was an improper anticipatory filing and (2) DISH’s lawsuit served no
 11 useful purpose. The Motion to Dismiss did *not* turn on judicial efficiency. In its
 12 July 9 Order (Ex. 2 to Benson Decl.) the New York Court ruled on NBCU’s
 13 primary motion under Federal Rules of Civil Procedure 12(b)(1) and 12(b)(6), and
 14 *never mentioned*, much less decided, the alternative § 1404(a) ground.

15 In stark contrast, NBCU’s pending New York Transfer Motion is made
 16 pursuant to § 1404(a), and is based entirely on considerations of judicial efficiency
 17 that were not -- and could not have been -- presented to the New York Court in the
 18 previous motion. This is so because when NBCU made its initial motion to
 19 dismiss in New York, DISH had not yet filed its answer in California that asserted
 20 as an affirmative defense the same contract theory as to which it seeks a judicial
 21 declaration in New York.

22 It is black letter law in the Second Circuit (and elsewhere) that a motion to
 23 transfer pursuant to Section 1404(a) may be made at any time, so long as the
 24 timing of the motion does not result in any undue delay. *See, e.g., Kolko v.*
 25 *Holiday Inns, Inc.*, 672 F. Supp. 713, 716 (S.D.N.Y. 1987) (“Section 1404(a) sets
 26 no time limit at which a motion to transfer may be made.”); *Essex Crane Rental*
 27 *Corp. v. Vic Kirsch Const. Co., Inc.*, 486 F. Supp. 529, 535 (S.D.N.Y. 1980)
 28 (“[S]ince Sec. 1404(a) looks to sound judicial administration, a court is not

1 foreclosed from ordering a transfer whenever the factors enumerated in the statute
 2 are made to appear, whether this is at an early stage of the action or at a much later
 3 point of time.” (citation omitted)). DISH has not argued in New York (because it
 4 cannot) that the timing of NBCU’s motion will cause undue delay.⁶

5 If the New York Court grants NBCU’s Transfer Motion and transfers
 6 DISH’s contract declaratory judgment claim to California, there will be *no*
 7 *remaining dispute* between these parties in New York. Because all of DISH’s
 8 arguments depend on the existence of another pending suit between the parties in
 9 New York, DISH’s motion to dismiss here will be moot. *See, e.g., Sobiech v.*
 10 *International Staple & Mach. Co.*, No. 85 Civ. 7529 (JFK), 1986 WL 1815, *1
 11 (S.D.N.Y. January 31, 1986) (where first-filed case is transferred, motion to
 12 dismiss in second-filed jurisdiction is moot). Because the New York Court’s
 13 ruling may moot DISH’s motion here, it is appropriate, at a minimum, for this
 14 Court to defer ruling on the instant motion until the New York Court rules.

15 ⁶ Moreover, even assuming *arguendo* that NBCU was reviving a previously
 16 decided issue by asserting the counterclaims in this case and making the New York
 17 Transfer Motion, the Second Circuit has explicitly held that an initially-denied
 18 transfer motion may be refiled at a later stage of the same action based on
 19 subsequent developments in the case. *See U.S. Lines Co. v. MacMahon*, 285 F.2d
 20 212 (2d Cir. 1960) (“The district court is not precluded from hearing and
 21 considering any subsequent motion, if made, for transfer on the facts then
 22 presented. . . . It may well be that facts will be developed in the course of pre-trial
 23 procedures which would furnish grounds for further consideration of a motion
 24 under 28 U.S.C. § 1404(a).”); *see also Techshell, Inc. v. Incase Designs Corp.*, No.
 25 C-11-04576-YGR, 2012 WL 692295, *4 (N.D. Cal. Mar. 2, 2012) (“A motion to
 26 transfer is perfectly appropriate ... on a showing of changed circumstances,
 27 particularly when they frustrate the purpose of the change of venue.”). Here, the
 28 landscape changed dramatically after the New York Court’s July 9 Order, when
 DISH itself asserted a contract-based affirmative defense in its answer to the
 copyright infringement complaint in this action. In addition, after DISH asserted
 that affirmative defense, NBCU filed an amended complaint in this action to add
 contract claims. As a result of both of those developments, the New York and
 California Action now inevitably overlap in a way they did not when the New
 York Court issued its July 9 Order: at a minimum, resolution of DISH’s
 affirmative defense to NBCU’s copyright infringement claims in this case – which
 are only pending here -- will require resolution of the same issues as will need to
 be decided in the New York contract dispute, and NBCU’s amended contract
 claims in this Action only increase the overlap. Again, as Judge Swain noted in
 her July 9 Order, there “is no useful or appropriate purpose in entertaining Dish’s
 declaratory judgment action to the extent it overlaps with the litigation pending in
 the Central District of California.” July 9, 2012 Order (Benson Decl., Ex. 2) at 12.

C. The Law Of The Case Doctrine Is Inapplicable

DISH argues that the New York Court’s July 9 Order allowing DISH’s contract declaratory judgment claim against NBCU to continue in New York requires this Court to dismiss NBCU’s contract claims here under the “law of the case” doctrine. Motion 7:3-27. That argument is simply wrong. “[T]he doctrine of [the law of the case] posits that when a court decides upon a rule of law, that decision should continue to govern the same issues in subsequent stages *in the same case.*”: *Christianson v. Colt Indus. Operating Corp.*, 486 U.S. 800, 816 (1988) (citation omitted, emphasis added). Unlike *Christianson* and the two other “authorities” cited by DISH, this California case is not (and never has been) the same case as the separately filed New York action.⁷ Thus, the law of the case doctrine is simply inapplicable.

D. Unless New York Court Determines That Transfer Is Unwarranted, The “First-Filed” Doctrine Is Irrelevant

DISH argues that the “first-filed” doctrine requires this Court to dismiss NBCU’s contract claims. Motion 8:2-9:5. Again, this assertion ignores that the New York Court, the purported “first-filed” Court, is currently deciding whether to transfer *despite* the “first-filed” doctrine. *See, e.g., Alltrade, Inc.*, 946 F.2d at 628; *EMC Corp. v. Bright Response, LLC*, (No. C-12-2841 EMC) 2012 WL 4097707 at

⁷ *Christianson* involved only one action, in contrast to the facts here, and the circumstances there were not at all analogous. In *Christianson*, the plaintiff moved to transfer a Federal Circuit appeal to the Seventh Circuit on the ground that the claims in the case did not “arise under” federal patent law. The Federal Circuit granted the transfer motion, but the Seventh Circuit, *sua sponte*, transferred the appeal back to the Federal Circuit. The Supreme Court noted that in transferring the case back to the Federal Circuit, which had already ruled it did not have jurisdiction, the Seventh Circuit had “departed from the law of the case.” 486 U.S. 800 at 817. Likewise, *Goodyear Tire & Rubber Co. v. McDonnell Douglas Corp.* 820 F. Supp. 503 (C.D. Cal 1992) also involved a single case and is similarly inapposite. There, after the plaintiff in New York moved for summary judgment, one defendant cross-moved to transfer the case to the Central District of California. The New York court denied the summary judgment motion on its merits, and granted the transfer motion. After transfer, Plaintiff made the same summary judgment motion in California, which the California court denied based on “law of the case.” 820 F. Supp. at 512. *Cusano v. Klein* 196 F. Supp. 2d 1007 (C.D. Cal. 2002), also cited by DISH, similarly involved rulings made within a single case.

*3 (N.D. Cal. 2012) (“despite the relevance of § 1404 to application of the first-to-file rule, it is typically the first-filed court that should make this determination in the first instance.”).⁸

IV. Conclusion

For all of the foregoing reasons, NBCU respectfully requests that this Court deny DISH’s motion in its entirety, or, in the alternative, defer ruling on DISH’s motion pending resolution of NBCU’s New York Transfer Motion, which may moot all of the issues raised therein.

Dated: October 19, 2012

RESPECTFULLY SUBMITTED,

ROBERT H. ROTSTEIN
PATRICIA H. BENSON
JEAN PIERRE NOGUES
MITCHELL SILBERBERG & KNUPP LLP

By: s/ Robert H. Rotstein
Robert H. Rotstein
Attorneys for Plaintiffs,
NBC Studios, LLC, Universal Network
Television LLC, Open 4 Business
Productions LLC, and NBCUniversal
Media, LLC

⁸ Even were this an appropriate inquiry for this Court, the Ninth Circuit consistently has held that the “first to file” rule “is not a rigid or inflexible rule to be mechanically applied, but rather is to be applied with a view to the dictates of sound judicial administration.” *Pacesetter Sys., Inc. v. Medtronic, Inc.*, 678 F.2d 93, 95 (9th Cir.1982); *see also Alltrade, Inc. v. Uniweld Products, Inc.*, 946 F.2d 622, 628 (9th Cir.1991) (A court “can, in the exercise of [its] discretion, dispense with the ‘first-filed’ principle for reasons of equity.”). Here, it would be nonsensical to require the contract claims to be tried in New York, when the identical issues will be presented here by way of affirmative defense, regardless. *See, e.g., Gardner v. GC Services, LP*, No. 10-CV-997-IEG (CAB), 2010 WL 2721271, *7 (S.D. Cal. July 6, 2010) (declining to exercise discretion to dismiss second-filed case where “the application of the ‘first to file’ rule would not result in any significant conservation of judicial resources.”); *Cypress Equipment Fund, Ltd. v. Royal Equipment, Inc.*, No. C-96-3783 MMC, 1997 WL 106137, *9 (N.D. Cal. Jan. 13, 1997) (declining to exercise discretion to dismiss second-filed case where “Judicial economy mandates resolution of Royal’s objections in the context of the confirmation proceedings in this Court.”).